

# MSc International Business Management



## Programme Overview

The growing globalisation of business operations has created a demand for specialists who understand the complexities of international markets, cross-cultural management, and global trade. Given that they operate in multiple markets, many multinational corporations require staff with a strong background in international business to oversee their global operations.

Employees who can recognise and seize these possibilities are in high demand as emerging markets rise and businesses go global. The ongoing expansion of international trade has created a strong need for individuals with the skills necessary to manage and facilitate cross-border transactions, negotiate regulatory frameworks, and optimise supply networks.

In government agencies and non-profit organisations that engage in international business, roles related to economic growth, diplomacy, and international relations require professionals with an understanding of international trade. Moreover, programme alumni might pursue entrepreneurship by starting and managing international businesses with their expertise.

If you are prepared to take your career to the next level in the exciting field of global business, enrol in our MSc in International Business Management and you will embark on a life-changing educational journey that crosses national boundaries. With us, you will become part of a global network of contacts by utilising our industrial relationships and growing alumni network. You will also be encouraged to take advantage of career counselling and mentoring to advance your professional development.

## Why choose Liverpool Hope?

Liverpool Hope University is an excellent choice for postgraduate study in Business, combining a rich teaching heritage with a modern, research-informed approach. With small class sizes, personalized support, and a wide range of specialisms, the university offers a tailored learning experience that aligns with your career aspirations. You'll benefit from strong links to the education sector, enhancing your employability and professional networks, while studying in a vibrant, welcoming campus environment. Located in the culturally rich city of Liverpool, the university also provides flexible study options and dedicated support to help you excel academically and professionally.

## Key Information

**Award:** MSc International Business Management

**Study Mode:** Full-time; Part-time

**Duration:** 12 months full-time; 27 months part-time.

**Intake:** September.

**Entry Criteria:** A minimum of a Second-Class Honours degree in a relevant discipline awarded by a UK university, or an equivalent higher education qualification.

For students whose first language is not English there is a language requirement of IELTS 6.0 overall (reading 5.5, writing 5.5). In addition to this, we also accept a wide range of International Qualifications.

**Fees and Funding:** For tuition fee information, please go to the Student Finance pages at [www.hope.ac.uk/postgraduate/feesandfunding](http://www.hope.ac.uk/postgraduate/feesandfunding)

**How to Apply:** For details on the application process visit: [www.hope.ac.uk/postgraduate/howtoapply](http://www.hope.ac.uk/postgraduate/howtoapply)

**School:** Liverpool Hope Business School

**Contact Details:**

Student Recruitment,  
[courses@hope.ac.uk](mailto:courses@hope.ac.uk)

*Disclaimer: Information is correct at time of print, however programme details can change.*

# Curriculum

The Masters is delivered through three 60 credit blocks. Each block represents c 70 hours of taught content, normally within 2-hour sessions. The first two blocks are each divided into 4 x 15 credit Modules. Four Modules are taught in each 10-week term, with one Reflection week per term. The third 60 credit block will usually comprise the student undertaking training in a research dissertation, based on individual and professional interest.

## Global Human Resource Management Practice and Organisational Behaviour

The module develops functional knowledge and critical understanding of key perspectives on human behaviour in the workplace. It focuses on processes of organising, leading, planning and managing human activity, in business settings. The module considers core organisational HRM policy and practice.

## Leading with Purpose

This module equips students with the knowledge and skills to lead organizations with purpose, aligning leadership strategies with organizational values, ethics, and societal impact. Through theory and practice, students will understand how to mobilize teams towards meaningful and sustainable goals.

## Strategic Management

This module provides an opportunity to reflect on contemporary issues surrounding strategic management. Through critical insight and outlook, the topics will enable an understanding and critical examination of current and relevant challenges faced by organizations.

## International Marketing in the Digital Age

The module provides an overview of international marketing strategies and practices, that businesses face when operating in the global marketplace. Students will learn to develop, implement, and manage marketing strategies related to international trade, cultural differences, and global market trends.

## Strategic Operations and Project Management

This module examines the strategic role of operations and project management. It develops students' critical understanding and strategic skills required to effectively and efficiently manage operations and

projects. Students will learn how operations decisions and strategies impact business performance, how operations and projects should be designed and managed in order to create competitive advantages for businesses, and the important role of operations managers.

## International Business Sustainability and Ethics

This module is based on a strong international dimension relating to International Business Sustainability and Ethics, looking at global cases of sustainable businesses, using the 6 C's GENE-based model, through which students will become familiar with how to investigate businesses that claim to be sustainable.

## Innovation Management and Entrepreneurship

This module blends research-driven and practical approaches to the development and management of new ventures and entrepreneurial projects. It is tailored for entrepreneurs, intrapreneurs, and aspiring entrepreneurs who wish to hone the skills necessary for creating innovative solutions.

## International Finance and Global Economics

This course provides an insight into the world of finance within an international context, to develop an understanding of the structure of business finance, particularly those relating to the decisions of financing and investment appraisal, and explore international financial risk management. The module's contents lay emphasis on the understanding of the main futures of multinational finance and their implications.

## Consultancy Project or a Research Dissertation

Drawing upon the skills and knowledge developed in the first two semesters, students will complete either a Consultancy Project or a Research Dissertation. Preparation for the Project starts at the outset of the programme, during the induction activities. Students will be expected to draw on their own work experience and, if possible, their own relationships with employers or former employers to discuss and develop their Research Projects.

# Teaching and Research

Liverpool Hope Business School has a vibrant teaching and research community of scholars, business practitioners and trainers. We have focused on business ethics and purpose-led, ethical leadership within the domain of international business, for more than two decades.

Take part in a programme that aims to give you a thorough grasp of all the nuances involved in doing business internationally, from negotiating different markets to becoming an expert in cross-cultural management. At the Liverpool Hope Business School, you will gain knowledge from instructors who have vast experience in their fields and are dedicated to supporting your development as a future leader in the international business world.

You will gain mastery over applying theoretical knowledge through global projects, case studies, and internships to real-world situations. The programme will enable you to gain the abilities and self-assurance required to succeed in global business settings.

# Future Career Opportunities

Studying an MSc in International Business Management opens diverse career opportunities, including roles as International Business Consultants, Global Marketing Managers, and International Sales Managers. Graduates can also become Supply Chain and Logistics Managers, managing global operations, or International Trade Analysts, analysing global trade trends. Other prospects include Business Development Managers, Country Managers overseeing operations in specific regions, and roles in international finance managing cross-border investments. This degree equips individuals with the skills to work in multinational corporations, non-governmental organizations, and international agencies, providing a pathway to a dynamic and rewarding career in the global business arena.



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## CONTACT

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